

Healthful, Wholesome, & Humanely Raised



Know the Difference Between Organic and Natural

Organic meat is **always** third-party certified to comply with strict USDA organic regulations.



TRUST CERTIFIED ORGANIC



USDA CERTIFIED ORGANIC MEAT

A rigorously managed and 3rd party certified USDA program, The National Organic Program

CONVENTIONALLY PRODUCED MEAT

"USDA CHOICE"
standard meat

NATURAL MEAT

Raising and processing practices are left to the discretion of individual producers and processors. Read label carefully.

GRASS-FED MEAT

No federal guidelines. (USDA expected to publish requirements in Fall 2006.)

Animals treated humanely?

YES

UNKNOWN

UNKNOWN

UNKNOWN

All livestock feed certified organic?

YES

NO

NO

NO

All livestock feed free of rendered animal by-products?

YES

NO

UNKNOWN

UNKNOWN

All livestock feed free of GMOs?

YES

NO

UNKNOWN

UNKNOWN

Feed produced w/out synthetic pesticides or herbicides?

YES

NO

NO

UNKNOWN

Feed produced w/out synthetic fungicides or fertilizers?

YES

NO

NO

UNKNOWN

Animals raised without antibiotics or synthetic hormones?

YES

NO

UNKNOWN

UNKNOWN

Animals have access to pasture without confinement?

YES

NO

UNKNOWN

UNKNOWN

Meat produced without irradiation?

YES

NO

UNKNOWN

UNKNOWN

Farming methods sustainable and ecologically friendly?

YES

NO

UNKNOWN

UNKNOWN